

# RIJKS MUSEUM RIJKSSTUDIO AWARD 2020

Rijksstudio Award 2020 | Rijksmuseum (Rijksstudio Award 2020)  
14052 Rijksstudio Design Award

## Ransom Denotation



EVQRZywr

### Entrant details

Phone number | +490302857550

### Entry details

Please answer the two following questions first. Once you have confirmed your answers, you will be able to continue to the other tabs. You can save what you have done at any point during the submission process.

To complete the submission process, all fields should be completed unless indicated as 'Optional'. You will only receive a confirmation email after you have submitted the fully completed form.

The deadline for submissions is 23:59 on 27 February 2020. You can log in at any time until then if you wish to make changes to your submission.

Name	The Rembrandt and Ravachol Appreciation Society
Number of persons	5
Age	3
Country	Germany
Gender	Other

### Biography

The Rembrandt And Ravachol Appreciation Society was founded on the 15th February 2017 to investigate the loss of radical ideas. The society is committed to the dissemination of ransom notes 'to whom it may concern' and holds regular meetings at the lost and found section of the social imaginary. The group is based on free associations.

### Inspiration

Black and white photo View of a Shell gas station (1970 – 1980), Object number: NG-2011-18-16-52, captures a generic piece of corporate architecture. Its very elusiveness indicates the paradox of being situated nowhere and simultaneously everywhere on the time-space coordinates. There is an irony in the fact that this unspectacular mundane image appearing on the Rijksstudio platform is not available for download or alteration. It being policed by copyright restrictions indicates a self-revealing situation of a dense grid of the corporate powers that define today's reality.

### Type of creation

A desaturating and detonating optics that resists the blinding overload of ephemerality and the cloudy restrictiveness of corporate rules and regulations designed to extract collective attention as a new form of currency.

### Concept

This is the ransom note "to whom it may concern". The Rembrandt and Ravachol Appreciation Society looks at the slippery image of a Shell gas station as the very embodiment of the immutable visual vocabulary deeply imprinted in the fossilized mental landscape of capitalist exhaust. With its detonating use of the Rijksstudio platform, the Rembrandt and Ravachol Appreciation Society excavates various ways of explosive looking at the shell game of global powers of the past and future. Despite the promotion of the corporate-national identity and perpetuation of the consumerist-conservative culture industry, the Rijksstudio platform can be utilized to reanimate the long buried elements of human creativity and recast the emancipatory social imaginary.

Material

The obsolete units of measurement The shell game reversal The animated gaze The succession of numbers and letters The cut and paste application The grid of digital overload The spectrum of explosives

We would like to receive a minimum of 3 and maximum 5 images of your concept or creation.

- The file size of each photograph must not exceed 10 MB.
- All submitted photographs should be in JPEG, JPG, PNG, TIF or TIFF format.
- An explanation of the concept can be added in the biography or your entry. A PDF with textual explanation will not be included by the jury.

To submit your entry you have to accept the terms and conditions.

Read the General Terms and Conditions [here](#).

Age

| I am 18 or older

I agree with the Terms of Agreement.

| ✓

Log in to [rijksstudioaward.awardsplatform.com](https://rijksstudioaward.awardsplatform.com) to see complete entry attachments.

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DOWNLOAD. DUE TO COPYRIGHT  
RESTRICTIONS THIS IMAGE CAN'T BE  
USED FOR THIS PURPOSE.

1970 - 1980 NG-...

2.6 MiB

1970 - 1980

Vincent Samuel Mentzel  
View of a Shell gas station  
1970 - 1980  
silver gelatin print  
119 x 175 mm

Object number: NG-2011-18-16-52

Source: Rijksmuseum, Amsterdam, The Netherlands

1970 - 1980 NG-...

2.6 MiB

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2003 RP-T-2011...

2.6 MiB

2003

Dick Bruna  
The Letter is finished  
2003  
poster print on paper  
295 x 210 mm

Object number: RP-T-2011-60-64

Source: Rijksmuseum, Amsterdam, The Netherlands

2003 RP-T-2011...

2.6 MiB

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